WAYS TO PROMOTE MEMBERSHIP

- Develop and publish a Star membership roster
- Divide membership and call members – call one person per month
- Have a meal at every meeting
- Have educational opportunities at every other meeting
- Institute & support (including financially) a Star Membership Committee/Program
- Have members provide entertainment activities
- Participate in community events
- Hold a brainstorming session to come up with a list of prospective members
- Invite “prospects” to an informational/open meeting
- Have regular Star newsletter
- Send invitations to meeting/events to: other Star chapters, inactive & new members
- Submit regular articles to local newspaper(s)
- Arrange for members to visit ‘shut-in’ members
- Be sure your Star/Lodge building is kept in good repair and looks good to the public
- Call members who have not come for awhile to help with events, refreshments, etc
- Have an open installation – invite friends, co-workers
- Arrange for a speaker to address local ministerial group
- Abbreviate some meetings to make time for some fun
- Send greeting cards to ‘shut-ins’ or out-of-town members
- Set up a ride committee – arrange for rides or carpool to meetings or events
- Have an official greeter or host – different at each meeting
- Have a family dinner evening
- Establish a telephone committee
- Invite youth groups (Masonic or community) to make a presentation at a meeting
- Have Officer handbooks/duties
- Attend the open meetings or installations of other Masonic bodies to show support
- Plan a bus trip or mystery trip
- Plan outside social events – ball game, theater, community event
- Participate in Grand Chapter as a group
- Provide “Letter to a Friend” for each member to carry
- Order Eastern Star brochures so they are available to your members
- Wear nametags at your meetings
- Institute a Mentor program
- Talk with your members about what Eastern Star means to them
- Contact members of other Eastern Star Chapters in your area
- Hold children’s party for community at holiday
- Have food both, float, info booth at community events
- Ask your members to bring a friend to an activity
- Call or send a note to members when they miss a meeting, tell them they were missed
- Send letters to prospective members or inactive members
- Get involved. Volunteer in your own Chapter. Offer to chair a committee or event
- Make a list of talking points about the positive personal growth benefits of membership
- Be supportive and encouraging. Be willing to try something new instead of finding fault
- Keep going – don’t give up