Welcome to the Premiere showing of Unique creations!

This afternoon we have for your entertainment and enjoyment, the very first showing of this newest line of women's apparel. I am sure you will all agree that Dior has nothing on us when you see the style and originality of these latest fashions.

With a great deal of effort but practically no cost, we have solved the problem of what to wear.

Believe me! that is a major problem of all of us. Our husbands believe that a woman's place is in the home--and you had better believe it!

Just the word shopping sends them into a state of shock!

A few years ago things weren't so bad, but complications have developed since they stopped putting flour in those adorable printed sacks.

But--being brilliant, creative geniuses--as all women are, we have overcome this little difficulty.

So--at this time--we present to you the very first showing of the unique line of women's fashions.

First of the glamorous ladies stepping out to model this afternoon will be Miss Dippy who is wearing the latest scoop of the season.
You'll notice the new scoop neckline revealing a hidden zipper. She is wearing a luscious hat to set off this striking number.

Next comes an outfit that should ring a bell. This style is the ever-popular can-can. If you listen carefully you can hear the swishing of the billowy fabric. You'll notice her appropriate head piece and useful purse.

Miss Drip Dry is wearing a new wrinkle in spring fashions. Notice the skirt, featuring unpressed pleats made of a new drip-dry material--any drip can dry it!
The bodice is accented by cap sleeves. Just notice her lovely spring hat.

Here comes a boxy little ensemble.
Isn't that a darling little boxy jacket topping the skirt? This outfit also doubles as a maternity dress.
Of course the pill box hat helps accent the costume. Notice her addressed envelope purse. This foxy outfit really boxes her in.

Stepping up now is Miss Burlap Baggs, who, of course, is modeling a sack dress. Notice her matching accessories, her rope necklace, fuzzy gloves, and matching hat and purse.

This pop frock is the ever popular sun dress. You'll notice it has an affect that causes a lot of back talk. A sassy straw hat completes this sun lover's wardrobe.

A dress like this next one should give any gal a lift. This is the ever popular balloon dress with an airy, matching hat. We suggest wearing this for a bang up good time. Have you ever thought of using your husband's stockings for gloves?--and pails have more than the conventional use.
The last showing in our new line is a pinafore made of seersucker. She bought it from Sears—and she sure was a sucker.

Quite a versatile costume—at least there are always goodies in the house!

Our models have shown you just a few samples of our lovely new creations.

If any of you are interested in owning one of these originals, orders will be taken immediately following this luncheon.

Thank you.